



FRANCHISE MUST KNOW



Q1) Why choose to partner with WowKids Preschool?

Partnering with WowKids Preschool offers a unique opportunity with expert leadership and world-class educational programs. With an affordable setup starting at ₹4.99 Lakhs and a NO ROYALTY MODEL, franchisees benefit from global insights and ISO 9001:2015 certification. The internationally recognized curriculum, developed with the American Montessori Society and NAEYC USA, ensures high-quality education. We provide comprehensive support in setting up your center, along with guidance on additional revenue streams, making WowKids Preschool a profitable and trusted franchise opportunity.

Q2) What is the investment required to start a WowKids Preschool franchise?

The investment required to start a WowKids Preschool franchise depends on the location:

- Rural/Semi-Urban India: ₹4.99 Lakhs (including GST)
- Metro/Urban India: ₹5.99 Lakhs (including GST)

Q3) What is the required area to open a WowKids Preschool?

The ideal space for a WowKids Preschool is between 1500-2500 sq. ft. in a prime residential location. The premises should preferably be on the ground floor and include 4 classrooms and a play area of 300-400 sq. ft. for optimal functionality and safety.

Q4) How much time does it take to set up a WowKids Preschool center?

The setup process for a WowKids Preschool center typically takes around 30 days. Once the final payment is made, materials are dispatched within 5-7 days and usually delivered to your city within 15-20 days. This timeline allows for a prompt and efficient setup of your preschool after receiving the supplies.

Q5) Do you provide support in setting up the infrastructure and creating a safe environment at the WowKids Preschool? Can you assist in creating the right ambiance? Where can I purchase the necessary equipment, books, toys, and other materials?

Yes, we provide extensive support in setting up the infrastructure and creating a safe, engaging environment at your WowKids Preschool. This includes comprehensive training and assistance on health, safety, and sanitation standards, as well as detailed facility design and layout guidance. We ensure you have access to a complete curriculum package and educational resources. Additionally, we assist with staff recruitment and training, offer technology and operational tools, and provide effective marketing and enrollment strategies. Continuous franchisee support and quality assurance are part of our commitment to maintaining high standards at your preschool.



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Q6) Who will bear the transportation cost of the material, and how much will it cost to receive the same at my location?

The transportation charge will be borne by the franchisee, with an approximate cost of ₹10,000 to ₹25,000 (Approx). The amount will be paid directly to the transport company.

Q7) How many caretakers are required in a preschool?

We require 1 caretaker for every 10-15 children. As the number of children increases, you can hire additional caretakers accordingly. Caretakers are essential for ensuring the safety, hygiene, and health of the children. They assist with tasks such as taking children to the bathroom, changing diapers, feeding, and cleaning.

Q8) Can I use my WowKids Preschool premises for other activities after school hours or during vacations? What support will I receive for these activities?

Yes, you can use your WowKids Preschool premises to run various child-related activities after school hours or during vacations under your own name. You will be responsible for any incidents that may occur. We offer guidance on implementing activities such as abacus, Zumba, dance, Vedic math, tuition classes, karate, and arts, all of which can be conducted in collaboration with us. Our trainees will provide detailed information and support to help you organize and manage these activities effectively.

Q9) How much royalty do I have to pay if I start a preschool?

We operate on a NO ROYALTY model. We work on a fixed franchise fee basis, which is included for the first 3 years. Afterwards, you will need to pay ₹55,000 for the 4th and 5th year. This fee decreases every two years. We call our model a "zero royalty lifetime" model with diminishing franchise fees.

Q10) How many classes are there in a preschool?

There are 4 classes in a preschool:

- Playgroup
- Nursery
- Lower Kindergarten (LKG)
- Upper Kindergarten (UKG)